



Learn From Leaders: Developing an Idea

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KEYWORDS: Entrepreneurship, Innovation, Leadership, Learn From Leaders, Product Development.

Over the past several years EIX editors have interviewed famous and noteworthy founders and CEOs of groundbreaking companies, and published the videos of those discussions on our site. We re-edited those videos recently to distill the best advice from those interviews and create a new series, entitled "Learn from Leaders." These videos, each of them focused on an important step in launching a company, provide wisdom and perspective for early stage entrepreneurs and innovators.

Our interview subjects include Dick Schulze, founder and former CEO of Best Buy; Linda Hall, former CEO of MinuteClinic; Eddie Hartman, founder of LegalZoom; Scott Nash, founder of Mom's Organic Market; Seth Goldman, founder of Honest Tea; Jeff Freeland-Nelson, founder of Yoxo Toys; and Ann Winblad, founding partner of Hummer Winblad Venture Partners.

This first video focuses on how ideas develop -- and you will see that the process is not always neat or linear.

[Link to video](#)

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(<https://soundcloud.com/user-876519212-189256831>)
[Learn From Leaders: Conversations with Famous Entrepreneurs](#)

(<https://soundcloud.com/user-876519212-189256831/sets/learn-from-leaders>)

[Link to video](#)

Video produced by John Buday

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(<https://eiexchange.com/content/learn-from-leaders-famous-founders-best-advice-for-new-ventures>)

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