

Learn From Leaders: Famous Founders' Best Advice for New Ventures

Daniel Forbes (University of Minnesota)

Jon Eckhardt (University of Wisconsin-Madison)

KEYWORDS: Innovation, Leadership, Startups, Team Development, financing, Learn From Leaders, Growth.

Over the past several years EIX editors have interviewed the founders and CEOs of groundbreaking companies, and we've published videos of those conversations on our site. Recently we re-edited those videos to distill some of the best advice, and we've organized the clips by topic into a new series entitled, "Learn from Leaders." These five exclusive videos provide wisdom and perspective for early stage entrepreneurs and innovators on five important steps in launching a company: developing an idea, getting financing, advisors and mentors, building a team and growing the business.

Our interview subjects include Dick Schulze, founder and former CEO of Best Buy; Linda Hall, former CEO of MinuteClinic; Edward Hartman, co-founder of LegalZoom; Scott Nash, founder of Mom's Organic Market; Seth Goldman, founder of Honest Tea; Jeff Freeland-Nelson, founder of Yoxo Toys; and Ann Winblad, founding partner of Hummer Winblad Venture Partners.

Developing an Idea

(<https://eiexchange.com/content/learn-from-leaders-developing-an-idea>)

How to develop an idea from its initial conception to a viable product or service.

Getting Financing

(<https://eiexchange.com/content/learn-from-leaders-2-getting-the-financing-your-venture-needs-to>)

Leaders talk about the harrowing process of finding financing and investors for their new ventures

Advisors and Mentors

(<https://eiexchange.com/content/learn-from-leaders-3-advisors-and-mentors>)

How to find advisors and mentors and benefit from their advice in the startup process.

Building a Team

(<https://eiexchange.com/content/learn-from-leaders-4-building-a-team?search=Learn%20from%20leaders>)

How to attract and incentivize your startup team, and how those teams can evolve as the company matures.

Growing the Business

(<https://eiexchange.com/content/learn-from-leaders-5-growing-the-business?search=Learn%20from%20leaders>)

How to take your business to the next level of growth, including the types of growth to avoid.

Videos produced by John Buday

Listen

Listen to the original interviews with each of these leaders and others by visiting our podcast channel on Soundcloud.

[Link to video](#)

[EIX](#)

(<https://soundcloud.com/user-876519212-189256831>)-
[Learn From Leaders: Conversations with Famous Entrepreneurs](#)

(<https://soundcloud.com/user-876519212-189256831/s>)



ets/learn-from-leaders)